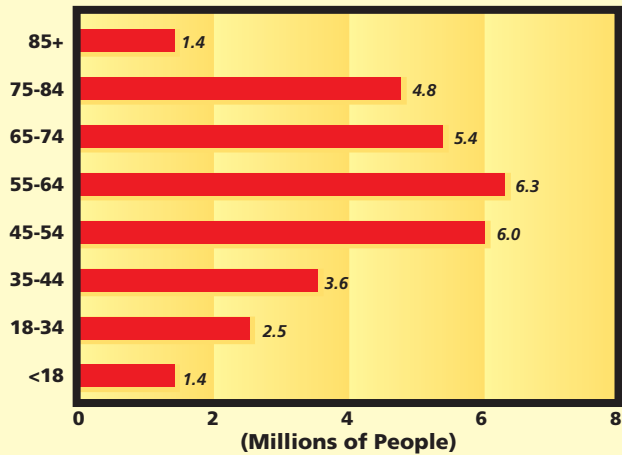


Hearing Loss: A Large & Growing Problem.

- More than **31 million** Americans, almost 10% of the population, suffer from hearing loss. *(Source: MarkeTrack Survey 2004)*
- The number of Americans with hearing loss increased **over 20%** from 1994-2004. *(Source: MarkeTrack Survey 2004)*
- According to *Newsweek*, the number of Americans with hearing loss could reach **78 million** by 2030. *(Source: Newsweek, 6/6/05)*

Hearing Loss Affects All Ages



- **65% of the Americans with hearing loss are younger than 65.**
- **Hearing loss affects people of all ages, including:**
 - 1 in 6 Baby Boomers (ages 41-59).
 - 1 in 14 Generation Xers (ages 29-40).
 - More than 6 million Americans between the ages of 18-44.
 - 1.4 million children (18 or younger).

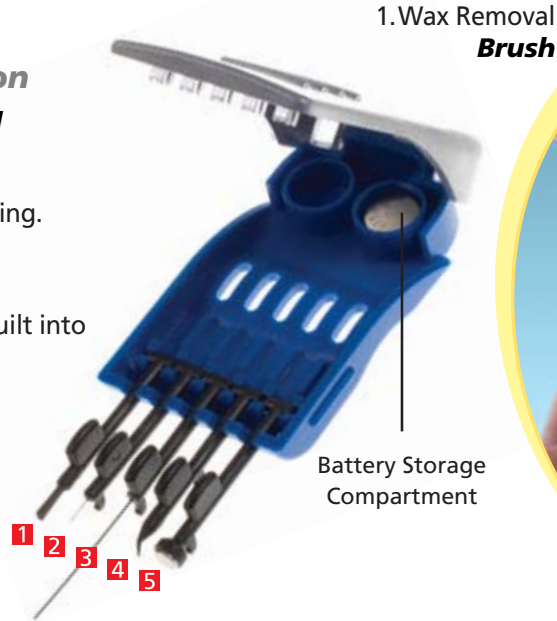
Problem: Earwax Accumulation

Solution: Audio-Kit™ Hearing Aid Cleaner (Item# 400586)

- For fast, easy and effective daily cleaning.
- Ergonomic, easy to use design.
- Works with all hearing aids.
- Five tools needed for daily cleaning built into a comfortable, easy to hold handle.

1. Wax Removal **Brush**.
2. Wax Removal **Pick**.
3. Tube & Vent **Cleaner**.
4. Battery Door **Opener**.
5. Battery Replacement **Magnet**.

Patent Pending



Wax Removal **Brush**



Wax Removal **Pick**



Tube & Vent **Cleaner**



Battery Door **Opener**



Battery Replacement **Magnet**

Problem: Damaging Moisture

Solution: Dri-Eze™ Hearing Aid Dehumidifier (Item# 400587)

- Removes damaging daily moisture.
- Flip-top lid for easy opening and closing.
- Protects hearing aids when not in use.
- Works with all hearing aids.
- No batteries or electricity needed.



New Breakthrough Technology

Moisture Removing Desiccant Lining for **Maximum Effectiveness.**